



Assistance League® of Boise presents
Northwest Regional Conference

Sunday, October 12 – 4:00 pm to 7:00 pm

Welcome Reception and Operation School Bell®/Thrift Shop Tours at
Assistance League of Boise

Monday, October 13 – 8:00 am to 4:00 pm

Riverside Hotel

8:00 am to 9:00 am – Registration

9:00 am to 9:20 am – Welcome/Performance

Performance by Grace Jordan Elementary School Choir
(Director: Rebecca Duggan, Accompanist: Lynette Smith)

- The Star Spangled Banner (Words by Francis Scott Key, Music by John Stafford Smith)
- It's Good to Give Thanks (Words and Music by John Riggio)

9:20 am to 10:20 am – Chapter Videos

10:20 am to 11:20 am – Keynote, Abbie Von Schlegell

“Cultivating the Next Generation of Volunteers”

11:20 am to 11:30 am - Break

11:30 am to 12:15 pm – Andy Goodman, National Board Chair

12:15 to 1:30 pm – Lunch/Chapter Videos Continues/Break

1:30 pm to 2:30 pm – Breakout Sessions

Session #1 Garnet Room Kevin Bailey, Board Management

This session is designed to help clarify the roles and responsibilities of the Board of Directors and the Executive Director and define best practices for board management. Attendees will leave having a better understanding of their roles, tasks, and what is and isn't their responsibility. In addition, attendees will be able to identify strategies to increase board member engagement. This training is ideal for executive directors, their board members, and those looking to join a nonprofit board.

Session #2 Emerald Room Kim Sherman-Labrum, Post with Purpose: Instagram & Facebook Strategies

Dive into the best practices for posting to Instagram and Facebook. This class covers everything from optimizing your content for each platform to effective repurposing techniques and proven strategies for increasing engagement and reach.

Session #3 Opal Room Brian Kane, Conflict Resolution

Transform conflict into collaboration in the nonprofit world. Through real stories and strategic insights, discover how mission-driven leaders can turn challenges and disagreement into catalysts for trust, resilience, and impact.

2:30 pm to 2:45 pm - Break

2:45 to 3:45 pm – Breakout Sessions

Session #1 Garnet Room Kristi Saucerman, Sponsorship Acquisition is More Than Just a Check

During this session learn how to build a winning sponsorship program. Sponsorships are more than just a check.

- Sponsorships are partnerships, not donations
- Think beyond the banner: today's sponsors expect creativity, activation, and impact

Session #2 Emerald Room Kim Sherman-Labrum, Creating with Canva

Elevate your design & marketing game! This class is packed with insider tips and clever tricks to get the most out of your Canva subscription. Whether you are a beginner or advanced user, there's something here for everyone.

Session #3 Opal Room Amy Little Ridenour, Sustainability for Non Profits

This breakout session is designed to lay the foundation of building nonprofit surplus funds, starting with budgeting and controlling costs and ending with nonprofit investment options including endowment funds. There will be interactive opportunities throughout the hour for knowledge sharing and making connections.

Tuesday, October 14 – 8:30 am to 1:00 pm

Riverside Hotel

8:30 am to 9:00 am - Coffee

9:00 am to 9:15 am – Welcome Back/Pledge

9:15 am to 10:15 am – Panel of Experts

- Events, Michelle Craig, Southwest Washington
Sleigh Bell Benefit and Tulip Sale
- Grants, Lorraine Fournier, Seattle
Enhancing Teacher Classrooms
- Scholarships, Janet Tapper, Greater Portland
Scholarships for the Trades
- Project Hearing, Susan Isaacs and Kay McGee, Boise
Hearing Aids and Scholarships for the Hearing Impaired
- Operation Bookshelf, Mary Williams, Eugene
Providing Public Library Materials for Homebound Library Patrons

10:15 am to 10:30 am - Break

10:30 am to 11:30 am – Breakout Sessions

Session #1 Garnet Room Idaho Directors of Volunteer Services, Volunteer Recruitment and Retention

In this engaging session, members of the IDOVS leadership team will share practical insights and proven strategies for recruiting and retaining volunteers.

Recruitment strategies will include:

- Craft clear and compelling volunteer position descriptions
- Identify and attract the right volunteers for your organization
- Leverage resources and platforms to broadcast your volunteer opportunities

Retention strategies will include:

- Develop strong onboarding and training
- Ensure thoughtful volunteer engagement practices
- Create and apply effective recognition practices (on a tight budget)

Whether you're new to volunteer coordination or looking to refresh your approach, you'll leave with actionable tools, useful templates, and a supportive network of peers ready to help you thrive in your volunteer management role.

Session #2 Emerald Room Jana Kemp, Making Meetings Matter

Tired of meetings – in person and online – that go nowhere, yet you are expected to show up? Ready for meaningful meeting time – that ends on time?

Join internationally recognized meeting expert Jana Kemp to learn the tips and tricks for agenda-setting and meeting conduct that will make every meeting of any size matter. Get the right people there. Start and end on time – and more!

Session #3 Opal Room Kristi Saucerman, Rethinking the Way We Fundraise

We're seeing it everywhere:

- Donors want experiences, not obligations.
- Businesses want partnerships, not just tables.
- Younger generations want to *feel* the impact, not just write a check.

Yet many of us are still pouring hundreds of hours — and thousands of dollars — into one night, crossing our fingers it works. And if it doesn't? We walk away exhausted, financially stretched, and already dreading how we'll top it next year. It's time to rethink the gala not as the *centerpiece* of our fundraising, but as *one part* of a much bigger, more sustainable strategy.

11:30 am to 11:45 am - Break

**11:45 am to 12:45 pm – Lunch/“Turning Challenges into Opportunities”
facilitated by Abbie Von Schlegell**

12:45 pm to 1:00 pm – Door Prizes/Wrap-Up Slide Show/Final Goodbyes

Thank you for attending the Northwest Regional Conference! We hope these days in Boise have inspired dreams and ignited ideas for all of us to use in our chapters. Have a safe trip home!