

Northwest Region Conference

October 2025

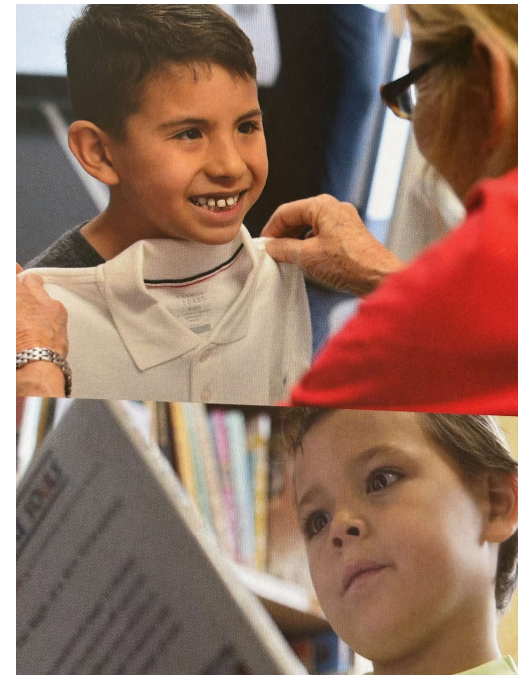
Boise, Idaho

“ All for Service and Service for All”



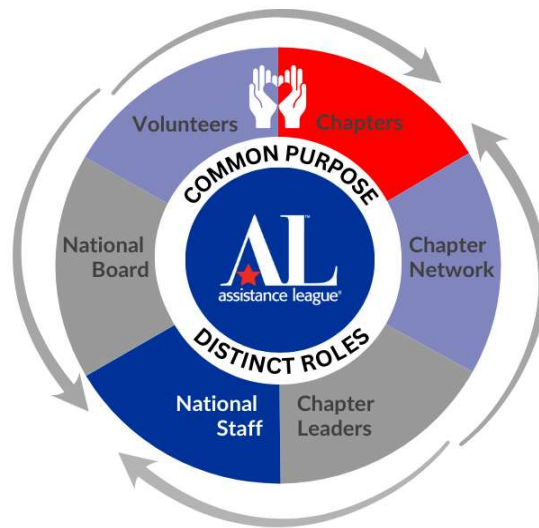
What Makes Assistance League Special?

- Compassionate Action
- Creating Opportunities for Connections
- Network
- Lasting Impact



Source: National Assistance League Strategic Plan

Common Purpose, Distinct Roles



Common Purpose:

Assisting others to reach their full potential

Shared Concerns

- Finding Resources
 - Members and Volunteers
 - Financial
- Building Internal Capacity
- Meeting Community Needs



Finding Human Resources

Three Top Concerns

- Growing membership
- Retaining members
- Volunteer experience

• Source: Membership Leaders Top Goals and Challenges



Our Environment

- End of the Super Volunteer
- Retirement Crisis
- Volunteer participation and hours still below pre-COVID levels
- Episodic and Virtual Volunteering Trending Up



• Source: Dorothy A. Johnson Center for Philanthropy

How are others addressing the challenge?

- Structured volunteer assignments for discrete project
- Skills based volunteering
- Virtual volunteering
- Volunteer training and appreciation
- Volunteer/Member care
- Tap into community institutions
- Corporate-nonprofit partnerships

• Source: Dorothy A. Johnson Center for Philanthropy



Finding Monetary Resources

- Challenges with applying for grants
- Vendors/partnerships
- Corporate Social Responsibility



Thrift Shops- an Assistance League Tradition



16-18% of Americans shop at thrift stores

93% of Americans shop online for second hand items

One third of clothing and apparel items purchased are second hand

9% projected annual increase through 2029

Older consumers less like to purchase second hand than younger consumers

Source: Capital One Shopping Research Report

Trends in Giving

- 2% for 40 years
- Proven success of giving days
- Universal Charitable Deduction
- Growth of donor advised funds

- Source: Armanino, Dorothy A. Johnson Center for Philanthropy



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Economic Outlook

- Short-term impact from shut-downs
- Donor consolidation/ Donor Retention
- Less reliable government grants
- Increasing costs

- Source: Northern Trust, Anmanino

October 28- 2025 Annual Meeting

- 1. Why We Are Assistance League
- 2. Projects Restructure and Restore
- 3. Strategic Priorities
- Opportunity for questions and comments
- 4. Financial Position and Future Projections
- Opportunity for questions and comments
- 5. Communications and Networking
- 6. Diversifying Revenue Sources
- 7. Building Leadership Capacity (Executive Director and National Board of Directors)
- Opportunity for questions and comments
- 8. Closing Remarks and Next Steps
- https://assistanceleague.zoom.us/meeting/register/_Pr8liy1R8CD6l1rDf1r3g#/registration

Affiliation Agreement

- Draft copy out for review by work groups
- Changes due back October 9
- End of October- final draft of policies and agreement
- Week of November 10- chapter leader feedback session
- December 1- final agreement

